Invitation to tender

Brief: Member Induction training
Date created   01/02/2024
Commissioning by: Member learning group
Closing date: 26th Feb 9.00am
Contact: John Atherton

Introduction
In-line with our strategy and requested by multiple members, the member learning group is inviting to commissioning an online learning course aimed at inducting new workers into membership of their co-op and our movement.

About us
workers.coop is a member-driven organisation that unites worker co-ops, individual workers and supporters. Our network shares knowledge and collaborates to grow and strengthen worker co-ops, while spreading the word to new generations and sectors of workers. Our goal is to liberate work, bringing the production of goods and services under worker control – so that everyone gets what they need.

Scope of the work
The purpose is to design and deliver a short online learning experience aimed at giving new workers within member co-ops "the basics", this to be assumed to take place at the time of their own co-ops induction process happens so the content will need to be "beginner friendly" .

The aim is to raise their knowledge and inspire them about worker co-ops as well as motivate them to carry on their learning journey with workers.coop

Content to be covered:
- What is a worker co-op
- Some history, context to worker co-ops and why they are great
- What it means to be a member of a worker co-op
- Typical rights, and responsibilities of being an effective worker member
- Information about workers.coop and how to engage

Nb. A lot of this content is already available from multiple sources and will be provided. The focus of this job is to collate and translate this content in an engaging way into the chosen learning environment. The use of short video, animation or imagery will help, depending on your budget and skill set you may include the creation of this, or sourcing from our existing content.

Regarding the approach, we are open to ideas, but as we expect 100's of learners to access this course throughout the year, at a time of their choosing, with minimal administration (taken on by our paid worker team). We are open to either an email driven course or other online learning environment as the approach. We are currently testing Moodle https://learn.workers.coop/ and have this as an option, but are open to other alternatives.

Our members: Suma, Unicorn, Greencity and Leading lives are able to provide feedback on their requirements and test early iterations so do build user discovery and feedback in.

This work is expected to start in March/April and be concluded with-in 6-8 weeks.

Budget: £3,000
Our budget is tight for this project, but as a lot of the content is already available and we have a Moodle installation set-up, if that is the suggested platform we expect most of the work to be cus-

tomisation of Moodle and translating of our content into this or whichever learning environment is chosen.

There is no ongoing budget or maintenance expected. The paid workers will take on administration, we expect this to be light touch and mostly user led service once the initial development is complete. Although there maybe future funding for further courses or development of this platform, nothing is guaranteed at this stage.

Assessment
Given the size of this budget we do not expect an in-depth proposal, but do expect you to share experience delivering similar work or transferable skills in this area. Your experience of different learning approaches or use of different learning platforms will also be useful, given we have not settled on a learning platform yet.

The three main criteria we will be assessing proposals against will be:

1. Ability to design and deliver an online/self-directed/digital learning course or experience for users.
2. Understanding and awareness of the worker co-operative model is key so that you can translate our content into the learning course with minimal support and supervision.
3. Ability to manage and deliver projects with end user involvement and feedback as part of the process

How to apply and deadlines
Contact John Atherton john@workers.coop
Deadline for submission – Feb 26th 9.00am